

USCA Outstanding Dean Award

The University Sales Center Alliance Outstanding Dean Award is established to recognize a dean who has made significant contributions and demonstrated unwavering support of a USCA members' sales program.

Criteria

The nominee must:

- Currently serve as a Dean of the College in which the sales program resides.
- Actively promote and contribute to the sales program at his/her institution through a variety of activities, including but not limited to:
 - o Fostering support of the sales program with other academic programs;
 - o Supporting the creation of the program, additional classes and/or faculty positions for the sales program;
 - o Being instrumental in securing additional resources, such as facilities, role play rooms, technology, travel funding, et al;
 - o Actively engaging with current and prospective sales students, donors and corporate sponsors;
 - o Participating in the sales program advisory board;
 - o Attending sales program events and actively advocating for college/university wide support of such events;
 - o Supporting membership and participation in the USCA and related activities.
- Has not been a past recipient of the award.

Nomination Process

The nominator must be a USCA member sales program director and is responsible for completing the award nomination package, which includes:

- Nomination form;
- A letter from the nominator describing instances in which the dean contributed and supported the success of the sales program; and
- A letter of recommendation from a member of the Sales Center Advisory Board.

The deadline for submission is **July 15, 2025**.

Selection Process

The selection will be made by the Marketing Communication Committee based upon careful review of

the documents submitted. The recipient will receive a plaque and travel-related expenses (airfare and hotel for honoree) to attend the USCA fall meeting where the recipient will be honored.

**USCA Outstanding Dean Award
Nomination Form**

Name of Nominee_____

Title_____

College/Univeristy_____

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Address_____

_ Email

address_____

Name of Nominator_____

Title_____

Sales program_____

Email addresss_____

Please describe the most important contributions to the sales program at your institution including but not limited to the list below. Be sure to highlight instances in which your dean actively promoted and contributed to the success of your sales program. Include a letter of recommendation from a member of your advisory board.

- Fostered support of the sales program with other academic programs
- Supported creation of the program, additional classes and/or faculty positions for the sales program
- Was instrumental in securing additional resources, such as facilities, role play rooms, technology, and/or travel funding
- Actively engaged with current and prospective students, donors and corporate sponsors

- Participated in the sales program advisory board
- Attended sales program events and actively advocated for college/university wide support of such events
- Supported membership and participation in the USCA and related activities

_____ Signature of nominator Date